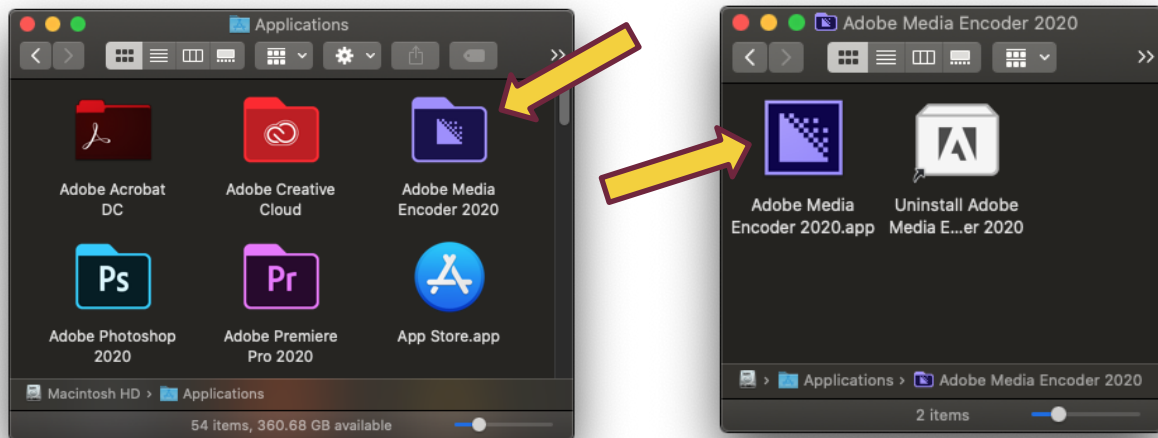
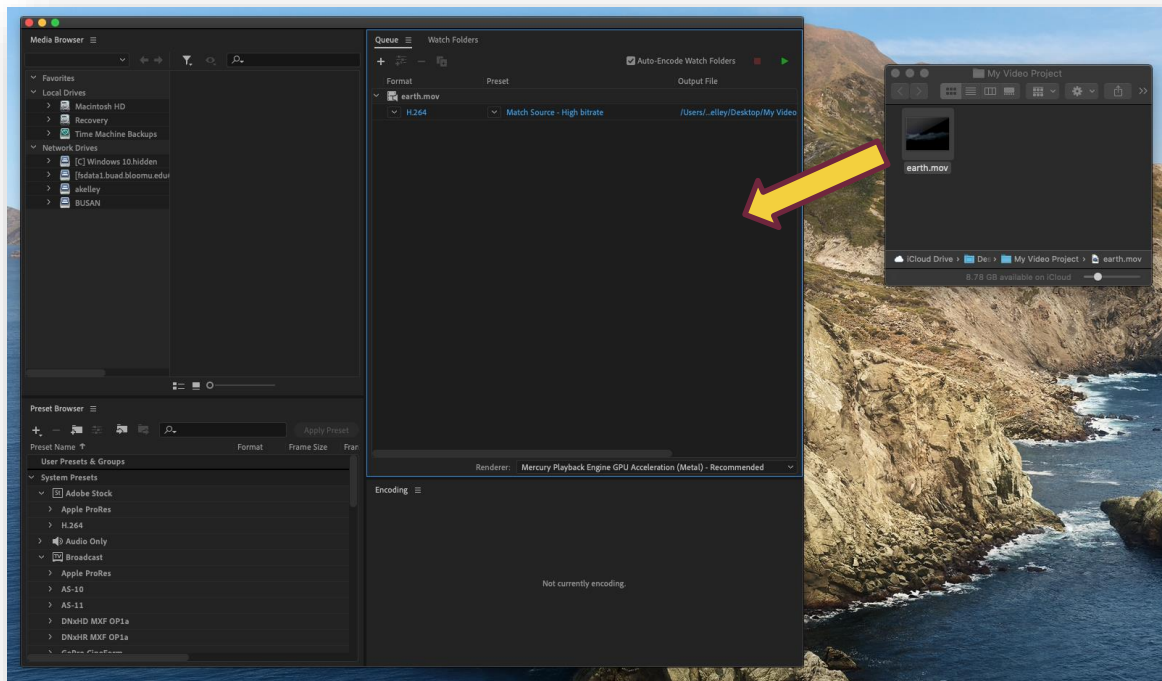


Video Compression using Adobe Media Encoder for Mac

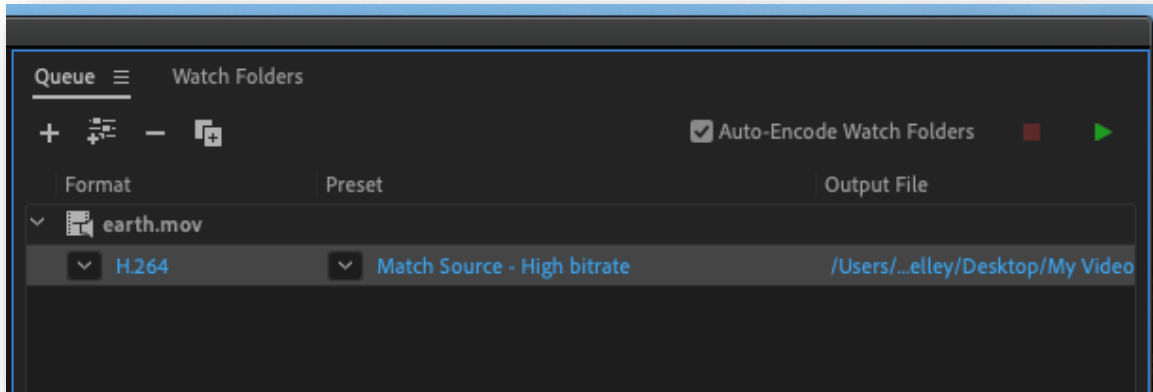
1. If necessary, download and install Adobe Creative Cloud and Adobe Media Encoder by following the instructions available here: <http://orgs.bloomu.edu/arts/tutorials/Download-Adobe-Creative-Cloud-for-Mac.pdf>
2. Locate and launch Adobe Media Encoder in the Applications Folder.



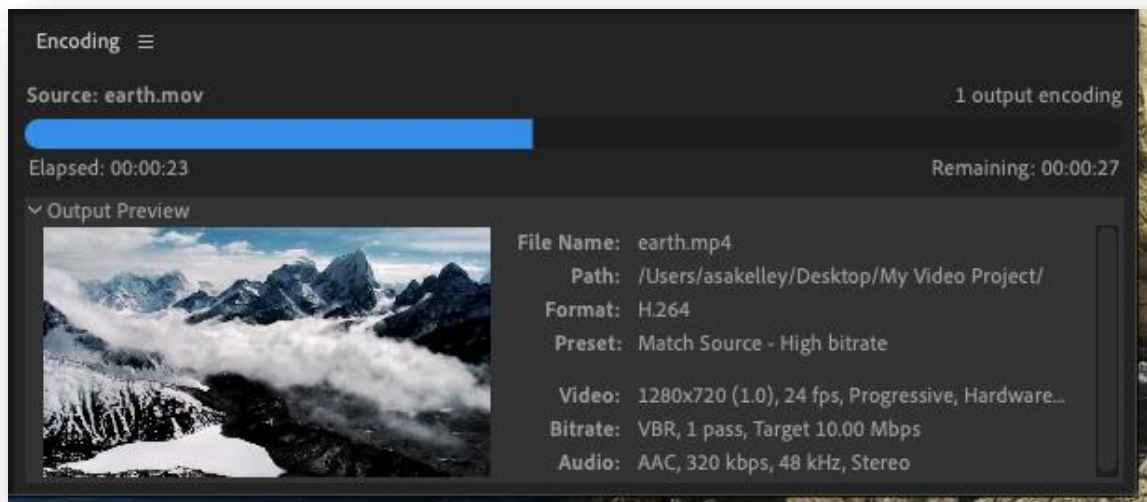
3. Drag your video file from finder into the top right pane of the Media Encoder interface.



4. The default “H.264”, “Match Source – High Bitrate” compression template should be applied automatically.
 - a. Please note, if your file is still too large after completing these steps, see the additional step on page 3.
5. Click the Green Play button in the top right of the interface to start the Queue.

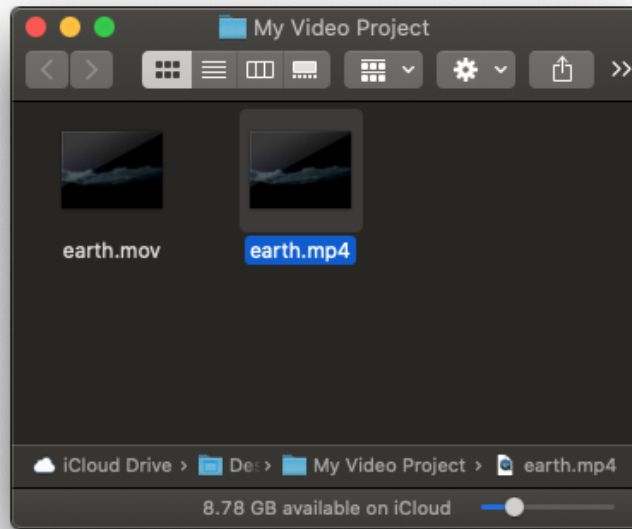


6. The bottom right pane of the interface will provide a progress bar and time remaining estimate. Wait for the compression to finish. It may take several minutes to finalize the file after the progress bar reaches the end.



7. When the encoding job in the bottom right pane disappears, you may quit Media Encoder.

8. The new file should be considerably smaller than the original and in a format compatible with Mediasite.



9. To publish file, see the “Basic Video Upload to MyMediasite” tutorial available at www.bloomu.edu/mediasite.

Step 4.a. If your file is still too large to publish efficiently:

- b. Click the down arrow to the left of “Match Source - High Bitrate”
- c. Choose “Match Source - Medium Bitrate”.
- d. Continue to Step 5 above.

Medium Bitrate files will be approximately 30% the size of High Bitrate files and should publish faster.

